24. November 2021

40 Krone trailers for STERAC

Werlte/Braak, in November 2020 - At the official handover of 40 new Krone curtainsider semi-trailers for the transport company STERAC, Managing Director Gerald Rackebrandt and Frank Knuhr (Head of Purchasing/Fleet) visited Krone in Werlte. During a detailed tour of the factory, the guests from Braak in Schleswig-Holstein were convinced by the ultra-modern trailer production in the new Krone surface coating centre.

"At STERAC the satisfaction of our customers, combined with a high quality and reliable performance, is our top priority. We experience these values also at Krone. In our fleet, we uncompromisingly rely on high-quality, robust and flexible vehicles, which of course also have to convince in terms of load securing and handling. For precisely these reasons, we have decided on 30 Krone Profi Liners and ten Krone Mega Liners, whereby all vehicles are equipped with the "Safe Curtain" load securing curtain. Because the Safe Curtain is a really smart solution with several benefits: Load securing, theft protection and easier and safer handling for our drivers. And last but not least, the service at Krone is also excellent. We have had very good experiences with the various features offered by Krone Telematics, for example," reported Frank Knuhr.

On behalf of the Krone team, the Managing Directors Dr. Frank Albers and Ralf Faust as well as the Regional Sales Manager Frank Kosse thanked STERAC for the renewed order and the confidence in Krone. "We are very pleased to be able to convince STERAC with our vehicles, but also with our trailer services. We are increasingly noticing that many customers are now also very consciously opting for digitisation and services that are tailored to their requirements. In this respect, we are of course constantly expanding our range in this segment, for example with our Fair Care packages," emphasised Dr. Frank Albers and Ralf Faust.

About STERAC Transport und Logistik GmbH:
Founded in 1979, the company specialises in European land transport, warehousing and management of 25,000 pallet spaces, logistics, customs clearance, packaging and order picking activities. In addition, STERAC also offers services specially tailored to the needs of its customers. The STERAC fleet

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currently consists of ten trucks and 150 trailers (including 130 from Krone). The company is based in Braak (near Hamburg) and employs 135 people.
Further information is available at: www.sterac.com

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