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Jean-Manuel Daussy takes over management of KRONE Trailer France

On 2 June 2025, Jean-Manuel Daussy (50) took over the management of KRONE Trailer France. In this role, he will lead and further expand the commercial vehicle manufacturer's market activities in France.

Jean-Manuel Daussy brings with him many years of experience in the commercial vehicle and supplier industry. He worked at Haldex for over ten years, where he was responsible for the European aftermarket. This was followed by a year and a half as an independent consultant for P.S.I., a supplier of automatic tyre inflation systems, before he joined Knorr-Bremse to head up sales and marketing for trailer OEMs and special vehicle manufacturers in Southern Europe. Daussy therefore has a deep understanding of both the OEM and aftermarket sectors – a valuable foundation for his new role at KRONE.

'I am taking up my position with renewed energy and a clear priority: to restore strong customer relationships based on trust, responsiveness and performance. Together with the teams, we are highly motivated to offer our customers concrete, useful and sustainable solutions,' explains Jean-Manuel Daussy.

KRONE also emphasises the importance of this personnel decision: 'With Jean-Manuel Daussy, we are gaining an industry expert who knows the French market inside out. His experience, his proximity to customers and his flair for practical solutions will make an important contribution to further strengthening the KRONE brand in France,' says Dr Frank Albers, Managing Director Sales & Marketing at KRONE.

France is one of the most important markets for the commercial vehicle manufacturer. With a broad portfolio of trailers and digital services, KRONE aims to further consolidate its position there and specifically expand its proximity to customers and partners.



If you have any questions, please do not hesitate to contact me.: SIMON RICHENHAGEN

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