

22. July 2026

KRONE at IAA Transportation 2026

The KRONE Commercial Vehicle Group will once again be present at IAA Transportation 2026 in its usual manner, demonstrating its capabilities as a strong group. Visitors will find the commercial vehicle manufacturer in Hall 27, Stand C40, as well as in the outdoor area at stands P43, J64, L42, Q41 and N41.

Under the theme ‘Built as one’, KRONE is presenting a new stand concept this year that consistently focuses on the Group’s joint presence. For the first time, the trade fair appearance will be a joint effort with the Group’s member companies Knapen, Schwarzmüller, Hüffermann, Trailer Dynamics and Gigant.

The stand’s motto, ‘Built as one’, is brought to life in an atmospheric urban setting: it illustrates the logistics processes – from manufacturing through to transport and disposal – as a closed loop. In doing so, the KRONE Commercial Vehicle Group underlines its commitment to presenting itself as an alliance of strong brands under one roof, united by a shared understanding of quality and common values.

“With ‘Built as one’, we are highlighting what sets the KRONE Commercial Vehicle Group apart today: the close integration of our brands, expertise and solutions. Our aim is to offer our customers a comprehensive range of services across the entire transport and logistics chain,” explains Simon Richenhagen, Head of Marketing at KRONE Commercial Vehicle SE.

By pooling its expertise, the Group now offers far more than just solutions for the traditional transport sector. The portfolio comprises holistic applications for sectors such as agriculture, construction, logistics and waste management, as well as a comprehensive range of services including spare parts and digital solutions. The offering is complemented by Trailer Dynamics’ alternative drive technologies, which demonstrate the potential of electrified trailers for more efficient and lower-emission transport. The aim is to support customers throughout the entire value chain and to provide a suitable solution for every challenge.

Gigant as the technological foundation within the group

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Gigant is also integrated into the trade fair presentation as part of the KRONE Commercial Vehicle Group. With three axle models on display, the company demonstrates the role that high-quality components play in the performance of modern commercial vehicles. On display will be a Krone axle, as well as a 7-tonne drum axle and a 10.5-tonne drum axle. In this way, Gigant complements the joint exhibition stand by providing the technical foundation on which many transport solutions in daily use are built.

“Our customers benefit from a strong network under one roof. The combination of different areas of specialisation within the group enables us to meet individual requirements precisely, right across the entire life cycle of a vehicle,” adds Richenhagen.

The exhibition stand itself is deliberately designed to convey a down-to-earth and approachable impression. In a friendly atmosphere, there is space for personal interaction away from the hustle and bustle of the trade fair. The focus here is not just on products, but above all on people: customers, partners and industry experts can exchange ideas, discuss issues and develop new perspectives.

Familiar elements from the successful IAA 2024 exhibition stand are also being revisited, albeit with new focal points and the latest developments. In this way, KRONE combines continuity with progress, entirely in keeping with the motto “Built as one”.

Strong presence in the outdoor area

This year, there is also a particular focus on the outdoor area: in area P43, the Group is presenting a total of twelve vehicles from across its entire brand portfolio. These include, amongst others, the Hüffermann sled carrier, a KRONE Cool Liner and a tipper from Schwarzmüller.

The exhibition is complemented by further displays in the adjacent areas L42, Q41 and N41, where additional KRONE vehicles will be on show.

Visit us at the KRONE stand!

IAA Transportation 2026 | 15– 20 September 2026

Hannover Messe | Hall 27 | Stand C40 | Outdoor areas P43, J64, L42, Q41, N41



If you have any questions, please do not hesitate to contact me.:
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