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Krone new cooperation partner of Alltrucks

Werlte, March 2021 – Alltrucks Truck & Trailer Service and Krone - one of the world's leading trailer manufacturers - are entering into a future-oriented cooperation. The more than 700 Alltrucks partner workshops throughout Europe will thus benefit from the added OE expertise. In addition, fleets benefit from a fully comprehensive and brand-independent service scope for trucks and trailers within the Alltrucks workshop network.

The cross-brand full-service workshop concept "Alltrucks Truck & Trailer Service" and the Krone Commercial Vehicle Group are entering into a Europe-wide cooperation to further expand their service competencies from February 2021. The cooperation will start in Germany, Austria and Switzerland. In the coming months, the cooperation will be gradually expanded to all other European countries in the Alltrucks service network.

Through the cooperation with Krone, Alltrucks is further expanding its leading position as the largest independent European commercial vehicle service network in the market. As a result, both, commercial vehicle workshops which are connected to the Alltrucks network and fleets benefit from a cross-brand, 360-degree product and service offering at OE level. Specializing in the development of commercial vehicles since the early 1970s, the Krone Commercial Vehicle Group is one of the world's largest and leading trailer manufacturers and is considered a pioneer in the development of innovative technical products. Furthermore, comprehensive services in the areas of mobility and telematics are part of the extensive and constantly growing Krone portfolio.

Ralf Faust, Managing Director and Head of Commercial Vehicle Service at Fahrzeugwerk Bernard Krone GmbH & Co KG, sees great opportunities for both sides in the cooperation: "The new cooperation with Alltrucks represents a win-win situation - for our customers, for our service partners, for Alltrucks and for Krone. For us, maximum customer satisfaction is our top priority. That's why we work hard every day to offer our customers not only excellent product quality, but also excellent service quality. A close-knit and highly qualified workshop network forms the foundation for this service claim. With its full-service concept and more than 700 service partners in 14 European countries, Alltrucks has achieved

excellent performance in recent years in terms of qualification, training and support for high-quality commercial vehicle workshops. With this cooperation, we are also well prepared with regard to our Celsineo refrigeration unit in terms of training, spare parts supply and heavy-duty expertise. Accordingly, we will put together appropriate training packages with Alltrucks for all Krone products as well as Celsineo. Thanks to the cooperation, our customers and partners now benefit from new decisive added values."

Homer Smyrliadis, Managing Director of Alltrucks, also sees an immediate added value for both sides as well as great opportunities for the future: "Companies today recognize the increasing importance of services as a decisive success factor. Against this background, we are particularly proud to be able to shape this path into the future with the Krone Commercial Vehicle Group as one of the world's leading trailer manufacturers. It is in our DNA to develop and introduce valuable and sustainable concepts and services. We will also do this with Krone for our joint customers.

At the same time, we are expanding our competencies and thus the range of services for our workshop network. We look forward to welcoming Krone customers to our workshop network in the future. Based on the new premium service offer Alltrucks Fleet, they will be able to use the exclusive and brand-independent services within the Alltrucks network."

About Alltrucks Truck & Trailer Service

Alltrucks GmbH & Co. KG was founded as a joint venture by the three leading automotive and commercial vehicle suppliers Bosch, Knorr-Bremse and ZF in 2013. Under the Alltrucks Truck & Trailer brand it offers commercial vehicle workshops a wide range of services in maintaining and repairing light to heavy commercial vehicles, trailers and semitrailers – across all brands. These services include multi-brand vehicle diagnostics, a technical hotline, customized training courses, technical information, a 24/7 service, marketing support and professional quality management. The system headquarters based in Munich is continuously expanding its portfolio, including new cooperation programs and fleet services – in the medium term throughout Europe.

More Information at www.alltrucks.com.



If you have any questions, please do not hesitate to contact me.:

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