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## Krone Trailer expands spare parts sales

The partnership builds on a long-standing business relationship between the two companies and now takes it to a new level. In future, KRONE genuine parts will be offered via the BPW Aftermarket Group's established sales and logistics network. This comprises more than 150 locations in around 20 countries and reliably supplies workshops, dealers and fleet operators with spare parts for commercial vehicles.

“With the BPW Aftermarket Group, we are gaining a strong partner with high market penetration in the independent spare parts sector. Through integration into the Europe-wide network, our customers will benefit in particular from improved parts availability and significantly shorter delivery times,” explains Ralf Faust, Managing Director of Service at KRONE Trailer. At the same time, KRONE is expanding its international presence in the aftermarket and supplementing its existing sales structures with a high-performance additional sales channel.

“We have a long-standing partnership with KRONE, which we are now specifically expanding in the aftermarket. Together, we are laying the foundations for an even more efficient and flexible supply of spare parts to our customers,” says Peter Svensson, CEO of the BPW Aftermarket Group.

The BPW Aftermarket Group is one of the leading suppliers in the commercial vehicle aftermarket and employs around 1,400 people. With an annual turnover of over 450 million euros, the company is renowned for its efficient logistics structures and comprehensive service expertise in the spare parts business.

For KRONE, the collaboration not only means an increase in sales activities but also the consistent further development of customer-focused service offerings in the European market.

**If you have any questions, please do not hesitate to contact me.:  
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