



17. November 2025

Setanta delivers KRONE mega event trailers to McGuinness

Two leading commercial equipment suppliers have joined forces to provide one of Europe's foremost tour logistics specialists with a consignment of mega event trailers.

McGuinness, based in Dublin, is one of Ireland's longest-established and most trusted tour logistics specialists. The company travels across Europe with major artists, bands and production crews, transporting the full scope of touring equipment - lighting, staging, audio systems, backline, and technical infrastructure - safely and precisely from venue to venue.

Joining the fast-expanding McGuinness fleet and supplied by Ireland's premier Renault truck dealer, Setanta Vehicle Sales, are 10 KRONE Dry Liner steel bodies trailers and 10 brand-new Renault 4x2 T-High trucks.

"Our reputation is built on reliability," says Mick Dillon, Fleet Manager for McGuinness. "Touring is unforgiving - every load-in and load-out is time-critical, and our trucks often move overnight to ensure the next show is ready to build when the crew arrives. We handle everything from delicate audio gear to high-value staging systems, so the equipment we run has to be robust, secure and absolutely dependable. For us, the right trailer specification isn't a luxury - it's essential to meet the demanding schedules and loading requirements of modern touring."

In this regard, the high cube mega trailers are steel bodied with steel rear doors and come with a bespoke ramp carrier, insulated roof and, for flexible loading, KRONE's multi-point keyhole system. All steel parts are shot-blasted prior to priming and then finished with KRONE's KTL powder coating paint process. A 10-year guarantee against corrosion perforation is provided as standard.

Setanta Vehicle Sales, based in Dublin, supplies a wide range of trucks and trailers for a variety of sector requirements and says the company, has a strong commercial relationship with KRONE Trailer

UK.

“There is always a strong demand for KRONE event trailers,” says John McCann, Head of Trailer Sales for Setanta, “driven largely by their reputation for providing high quality equipment, tailored to the requirements of the job. Moreover, the KRONE team understand what is required, and for this particular customer, they were able to respond quickly to a tight delivery schedule.”

“McGuinness is part of the live entertainment world,” adds Mick Dillon, “and in touring, there is simply no margin for error. Whether it’s an arena, stadium or festival site, our job is to ensure that every piece of production equipment arrives exactly when it’s needed and in perfect condition.

“Once the show ends, we’re straight into a highly coordinated breakdown and overnight move to the next city. Our drivers and crews are among the best in the industry, but they can only perform at that level with equipment that’s equally reliable. Keeping a major tour moving night after night demands nothing less.”

With decades of experience on the road, says the company, McGuinness has built a reputation for delivering complex multi-truck tours with absolute reliability, seamless coordination and industry-leading attention to detail.



**If you have any questions, please do not hesitate to contact me.:
SIMON RICHENHAGEN**

Phone [+49 5951 209-8216](tel:+4959512098216) · E-mail: simon.richenhagen@krone.de