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STERAC relies on Krone trailers

In October, Managing Director Gerald Rackebrandt and Purchasing/Fleet Manager Frank Knuhr came to the Krone vehicle plant in Werlte to officially take delivery of 40 new Krone curtainsider semi-trailers for STERAC Transport & Logistik GmbH. "Even after Brexit, the UK remains one of our absolute core businesses. We want to continue to provide our customers with sufficient cargo space so that the value chains remain stable in these challenging times. For this reason, we have invested in our trailer park for the trade hub: 30 Profi Liners and ten Mega Liners are going into service - all of them are equipped with Safe Curtains to match the requirements on the British market," Frank Knuhr described the current challenges. Furthermore, all 40 new trailers, which carry the distinctive black STERAC lettering on a bright yellow background, are equipped with Krone Telematics. In line with its "communication logistics" concept, the long-established Hamburg-based company with its headquarters in Braak makes all data permanently available to its customers online. On behalf of the Krone team, Sales Manager DACH Björn Budde and Regional Sales Manager Frank Kosse expressed their appreciation for the trust placed in Krone. "We are very pleased that STERAC relies on the Krone portfolio and is not only convinced by our reliable vehicles and our light and quick-to-operate Safe Curtain, but also by our trailer-related services. More and more customers are opting for digitalisation and services that are precisely tailored to their requirements. This is also an incentive for us to create more and more services at the pulse of the market," said Krone Managing Director Ralf Faust. During a detailed tour of the plant, the Hanseatic guests were given an insight into the ultra-modern trailer production in the Krone Surface Centre. The company STERAC Transport & Logistik GmbH specialises in European land transport. 80 to 100 truck departures a day lead to all European destinations from Portugal to Estonia. Trained native speakers are available throughout for on-site communication. The family-run company with over 140 employees has 41,000 storage spaces and offers its customers a wide range of services including logistics, customs clearance, packing and commissioning activities as well as services specially tailored to customers' needs. STERAC's fleet currently includes ten tractor units and 200 of its own trailers (including 170 from Krone). Caption: Official handover of 40 new Krone curtainsider semi-trailers in Werlte: from left to right: Björn Budde, Krone Sales Manager DACH, Sterac Managing Director Gerald Rackebrandt, Ralf Faust, Krone Managing Director Service, Frank Knuhr, Purchasing/Fleet Manager at Sterac and Frank Kosse, Krone Regional Sales Manager.

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