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Webfleet collaborates with KRONE to offer seamless trailer telematics on one platform

Webfleet, Bridgestone's globally trusted fleet management solution, is collaborating with KRONE, a leading trailer manufacturer in Europe to offer an integrated telematics solution via its [OEM.connect](#) partner programme.

Commercial fleet operators can now easily connect their KRONE trailers to the Webfleet platform via factory fitted telematics, eliminating the need for aftermarket hardware installations. This way they can access powerful trailer data to boost trailer utilisation, reduce downtime and improve overall safety and security while saving costs and time.

With this integration, customers can take full advantage of advanced Webfleet trailer management features. From comprehensive trip tracking, real-time location monitoring to proactive maintenance, and safety oversight, as well as payload management and tire pressure monitoring (TPMS).

"Utilising our OEM.connect programme is the quickest way to get trailers online and start enjoying the benefits of the Webfleet platform that supports you to efficiently manage your trailer fleet," says Jan-Maarten de Vries, President Fleet Management Solutions at Bridgestone Mobility Solutions.

"We are excited to collaborate with KRONE, a leading trailer manufacturer in Europe, combining truck and existing fleet data on one single platform to help even more businesses with actionable insights to maximise trailer performance."

Hauliers can activate the Webfleet integration easily via the KRONE telematics platform, keeping full control over their data.

Maximilian Birle, Managing Director KRONE Digital added: "By cooperating with Webfleet, we are offering our customers advanced telematics features with an easy-to-use interface from one of the

leading fleet management solutions in Europe. With the touch of a button, hauliers can get advanced data intelligence and insights with no expenses related to downtime or installation”.

The integrated trailer solution is available to European Webfleet customers from now on. KRONE is the second trailer manufacturer joining the Webfleet OEM.connect programme, that recently expanded to trailers and is continuously evolving with new functionalities and vehicle brands.

About Webfleet

Webfleet is Bridgestone’s globally trusted fleet management solution. Over 60,000 businesses across the world use it to improve fleet efficiency, support drivers, boost safety, stay compliant and work more sustainably. For more than 25 years it has been empowering fleet managers with data-driven insights that help them optimise their operations.

Webfleet embraces Bridgestone Mobility Solutions’ mission to move the world towards a sustainable future with data-driven mobility solutions and contributes towards the delivery of The Bridgestone E8 Commitment. This broad, global corporate commitment clearly defines the value Bridgestone is promising to deliver to society, customers and future generations in eight focus areas; Energy, Ecology, Efficiency, Extension, Economy, Emotion, Ease and Empowerment. These provide a compass to guide strategic priorities, decision making and actions throughout every area of the business.

More information at: https://www.webfleet.com/en_gb/webfleet/



If you have any questions, please do not hesitate to contact me.:

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