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Ansgar Jansen: New sales manager at Krone

On January 1, Ansgar Jansen (45) took over the sales management of the Krone Commercial Vehicle Group for Germany, Austria and Switzerland. The graduate engineer has more than two decades of sales know-how; in a mechanical engineering company in Lower Saxony, he first gained experience as regional sales manager in Germany and abroad before being appointed export sales manager in 2011. "We are very pleased that with Ansgar Jansen we have been able to gain a proven expert with extensive know-how in national and international sales for the Krone team," says Dr. Frank Albers, Krone Managing Director Sales & Marketing. Ansgar Jansen is also looking forward to the new challenge: "Together with the highly motivated team, I would like to continue expanding the Krone success story in the long term. Of course, this includes direct contact with the customer in particular, which is why I will try to be on site with the customer as often as possible together with my sales colleagues from Germany, Austria and Switzerland in order to be able to analyse and work out the current and future requirements of the various markets in the best possible way.," Ansgar Jansen is married and has two daughters.



If you have any questions, please do not hesitate to contact me.: SIMON RICHENHAGEN

Phone +49 5951 209-8216 · E-mail: simon.richenhagen@krone.de