



30. April 2025

Krone at transport logistic 2025

At transport logistic 2025 in Munich, Krone is presenting itself with the 'Dimensions in Motion' concept, as it did at the IAA Transportation 2024, focusing on the four core themes of sustainability, digitalization, automation and electrification - embedded in a modern stand concept that showcases technological advancements in the commercial vehicle sector. Krone will primarily be presenting digital solutions and services at the stand. A long lorry for electric motor vehicles and a Krone Cool Liner will be on display in the outdoor area.

Digitalization: The trailer becomes smart

One of the central themes in the hall and on the stand will be the digital ecosystem 'mykrone.blue', which will be presented for the first time. At the centre of mykrone.blue is a single sign-on that simplifies access to all functions - from vehicle management and service requests to digital contract management. What previously had to be organised via various tools and contact points can now be accessed centrally. This saves time, reduces sources of error and ensures maximum clarity in day-to-day work.

Focus on electrification

Trailer Dynamics, Krone's partner, will also be represented on the stand. With the eAxle of the eTrailer taking centre stage. According to current practical tests, this reduces CO₂ emissions and fuel consumption by up to 50 %. Visitors can gain detailed insights into the technical developments surrounding electrification at the neighbouring stand of Krone's technology partner.

Services to the point: 360° all-round support

The trade fair concept is rounded off by the Krone 360° service, including the new Krone Trusted Prime:Tyre, the latest addition to the Krone tyre portfolio. The Krone Trusted Tyre Comfort tyre programme has thus grown by a further member. All labels from A to C are now covered.

Visit us at the Krone stand!

transport logistic 2025 | 2-5 June 2025

Messe München | Hall A6 | Stand 201/302



If you have any questions, please do not hesitate to contact me.:

SIMON RICHENHAGEN

Phone [+49 5951 209-8216](tel:+4959512098216) · E-mail: simon.richenhagen@krone.de