



22. September 2022

## KRONE COMBINES ALL DIGITAL SOLUTIONS UNDER ONE ROOF

### **Krone Intelligent Transport Solutions** **Krone combines all digital solutions under one roof**

At IAA Transportation 2022 in Hanover, Krone will present its new digital strategy “Krone Intelligent Transport Solutions” (KITS). All digital solutions from KRONE will be combined under this in the future, from data management and telematics products to the increasingly digitised, Krone 360° Trailer Service.

Ralf Faust, Managing Director Service at the Krone Commercial Vehicle Group, explains the reasons for this: “Today, the digitalization of goods transport involves far more than just telematics products, such as determining the location of the trailer. The integration of telematics data into data management as a whole, and digital solutions, are developing at real pace. For example, our new Load Capacity Management system does not only allow us to monitor images from the trailers load compartment in real time, but also enables us to evaluate them automatically with the help of “SmartLoad” artificial intelligence and thereby communicate any free loading space to the transport management systems. For this reason, in the future, Krone will combine all digital software and hardware solutions into “Krone Intelligent Transport Solutions” (KITS).

### **Visit us at the Krone trade fair stand!**

IAA Transportation 2022 | 20/09/2022 – 25/09/2022 |

Hanover Fair | Hall 27 | Stand C40 | outdoor area N41, Q41, P43



**If you have any questions, please do not hesitate to contact me.:**

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