



18. July 2017

PEMA expands fleet with commercial vehicles from Krone

Successful cooperation sees 17,000 Krone units sold

Werlte / Munich, July 2017. At the transport logistic fair in Munich, Krone Commercial Vehicle Group and PEMA GmbH agreed on the delivery of a mixture of trailer units. The diverse range of trailers available from Krone makes them particularly suitable for the rental business activities of PEMA, with whom Krone has been working for several decades. Over this time, approximately 17,000 units have been produced by Krone for PEMA's international rental fleet, from their manufacturing sites in Werlte, Herzlake and Lubtheen in Germany. Dr. Bernard Krone, with colleague Ingo Geerdes, Head of Key Account Management, Krone Fleet & Krone Used, commented on the relationship between Krone and Peter Ström, CEO of PEMA GmbH: "Mutual trust is expressed not only in sales volumes, but also in stable and long-standing relationships. In the logistics and rental business, it is important to have reliable partners on your side."

PEMA

PEMA GmbH is a specialist for truck and trailer rental in Europe. The company is based in Herzberg in the Harz region, and has a fleet of 18,000 vehicle units. PEMA is active in twenty-nine different locations in nine European countries.



If you have any questions, please do not hesitate to contact me.:

SIMON RICHENHAGEN

Phone +49 5951 209-8216 · E-mail: simon.richenhagen@krone.de